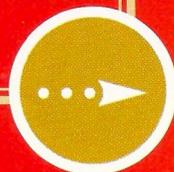


THE COMPANY YOU KEEP

As Rutgers students, you knew you were studying alongside some special people. In reintroducing many of you to your alma mater and fellow alumni, *Rutgers Magazine* presents a potpourri of former classmates who, like you, have distinguished themselves and whose impact, in many cases, is felt worldwide.

In preparing this feature, the staff at *Rutgers Magazine* would have preferred to include all of you. As far as we are concerned, each of you has taken your degree(s) into the world to make an impact that reflects the mission of Rutgers as an undergraduate, graduate, and continuing education institution of higher learning. But, there was a small problem: there are hundreds of thousands of you, literally, and only so many pages within the magazine to tell your stories. As a compromise, we have presented a sampling that is a powerful, enduring reminder of the types of graduates who have changed the realms of law, medicine, entertainment, public policy, governance, sports, and business. All alumni have interesting stories, ones that, in forthcoming issues of *Rutgers Magazine*, will be causes for celebration as well.



From Artist to Activist

Paul Robeson, given the pulpit, felt a moral obligation to speak for the speechless and defend the dignity of the downtrodden.

You want to shut up every Negro who has the courage to stand up and fight for the rights of his people," declared Paul Robeson at a hearing before the House Committee on Un-American Activities in 1956. In the 1920s and '30s, as an international superstar—a concert singer, stage actor, and recording and film idol—this Rutgers valedictorian and two-time All-American athlete had earned widespread acclaim. That he was black was OK with white America as long as he kept quiet. Robeson, the son of an escaped slave, would not. He saw that doors opened to him because of his talents remained closed to other blacks, and, as he toured the globe, learned that social injustice was not confined to America's shores. Conversant in 15 languages and empathetic with other cultures, Robeson, who died in 1976, sang the folk songs and defended the dignity of the downtrodden. He spoke up for Welsh miners, African anticolonialists, Jewish refugees, European antifascists, and American lynching victims. Overseas, he was beloved as a citizen of the world; at home, he was distrusted as a political radical. As his artistry turned to militancy, Robeson, who considered himself a communist, became increasingly dangerous to the Establishment. His defense of the Soviet Union for its apparent lack of "color prejudice" ultimately led him, that June day in 1956, before the House committee charged with ferreting out communists. Robeson's passport had been revoked, his career had been crushed, and now House interrogators harangued him to denounce his friends, by name, as traitors. But the bass voice that championed in song and in speech—the world's oppressed would not be silenced. "You are the un-Americans," he spat, "and you ought to be ashamed of yourselves."

PHOTOGRAPHY COURTESY OF TIME & LIFE





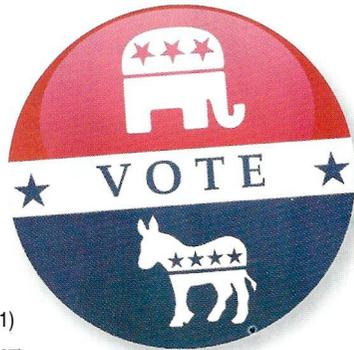
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Misery Index

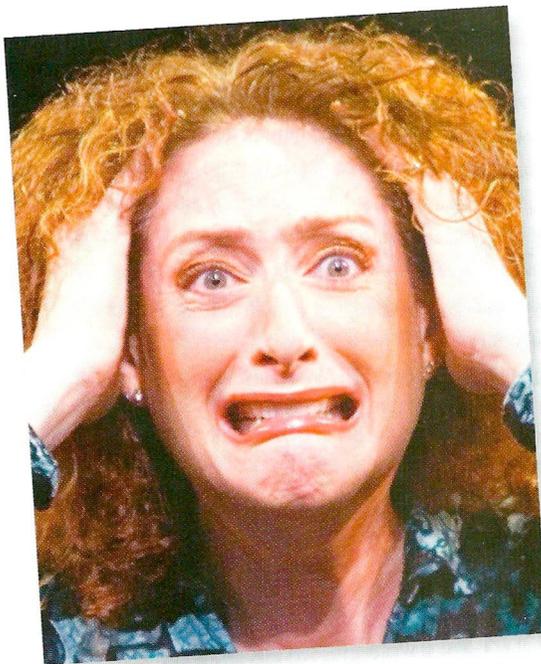
• Donna Wong NUR'70, recognized worldwide as a pioneer in children's health, codveloped the Wong-Baker FACESPain Rating Scale, which measures a young patient's level of discomfort by means of a series of smiley and unhappy faces coded from 0-5 that the patient chooses to reflect his or her pain. Wong died last spring.



Rutgers Goes to Washington

Alumni who have served in Congress.

Garnett B. Adrain RC 1883	Representative (Democrat, 1857-61)
Stewart Hoffman Appleby RC13	Representative (Republican, 1925-27)
Clifford Case RC25	Representative (Republican, 1945-53) and Senator (1955-79)
James J. Howard GSE'S8	Representative (Democrat, 1965-88)
Herb Klein RC51	Representative (Democrat, 1993-95)
Robert Menendez NLAW'79	Representative (Democrat, 1993-2006) and Senator (2006-present)
Matthew J. Rinaldo SB'53	Representative (Republican, 1973-93)
Peter W. Rodino Jr. NLAW'37	Representative (Democrat, 1949-89)

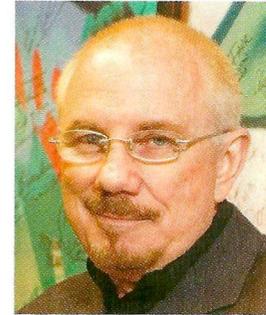


My Mother, the Comedienne

• "If I'm nothing like the typical Jewish mother, what am I? For most of my adult life, I have struggled with the conflicts of being Jewish and being gay, and being a mother and being a comedienne. Cmon, how many Jewish mothers do you know spend their evenings in smoky clubs shouting obscenities over the sound of a blender and then, the next day, drop their kids off at Hebrew school? Look at me! I'm a 6-foot, 3-inch kosher stand-up comic bringing up two kids on the Upper West Side with Wendy. I have a 10-year-old named Henry who Wendy gave birth to and a 5-year-old named Ben who I gave birth to.

I'm like a documentary premiering at a gay film festival in Berlin: *Das Orthodyke.*"

- Judy Gold RC'84, from her 2008 performance of 25 Questions for a Jewish Mother at the Goldman Theater in Washington, D.C.

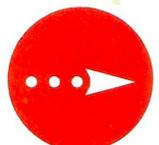


Rock On

Terry Stewart presides over Cleveland's Rock and Roll Hall of Fame and Museum.

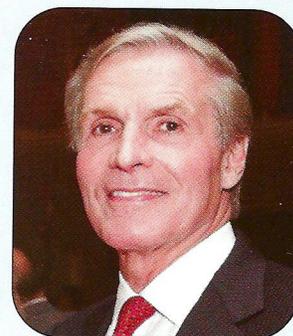
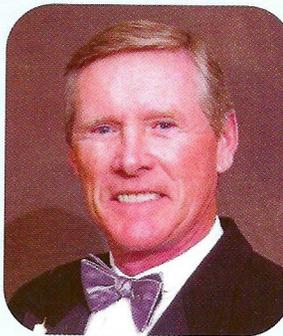
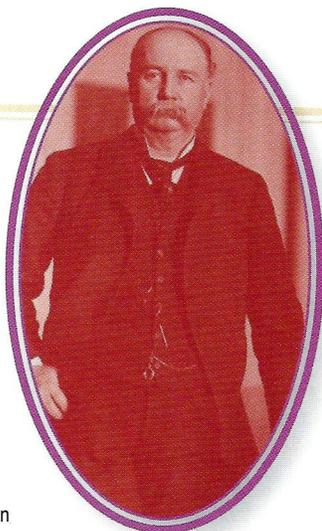
Most rock bands have to sell millions of albums to land in the Rock and Roll Hall of Fame and Museum in Cleveland. Not so for Terry Stewart ENG'69. Stewart, president and CEO of the museum, chased the job relentlessly. The former president of Marvel Entertainment Group and collector of rock 'n' roll memorabilia tracked down every industry insider he could think of. "I'm the guy who wants the job more than anyone," he wrote, "and I'm willing to crawl on my belly to Cleveland to get it." That was a decade ago. Stewart has since financially stabilized the museum, which draws half a million pilgrims each year to its interactive exhibits and collections of pop arcana, from David Byrne's giant padded suit worn during the Talking Heads concert movie *Stop Making Sense* to Jimi Hendrix's childhood drawings to George Harrison's original script for the Beatles film *Help!*

PHOTOGRAPHY BY JOEN HESON; ZOOBYENNE/IE BEDWAY



Rutgers-Just a Heartbeat from the U.S. Presidency

• **Garrett Augustus Hobart RC 1863** was the vice president of the United States during William McKinley's presidency. He died in office on November 21, 1899, two years before McKinley's assassination in 1901. Had Hobart lived, Rutgers would have had its one-and, to date, only-alum to become President of the United States.



Selfless Souls

The philanthropy of Robert E. Lloyd and Raymond G. Chambers.

Helping others is the motivating force behind **Robert E. Lloyd RC'67** (left), chair of The V Foundation for Cancer Research, and **Raymond G. Chambers RBS'64**, chair of the Amelior Foundation. Lloyd, the first All-American in Rutgers basketball history and former CEO of a Silicon Valley software company, was inspired by teammate **Jim Valvano RC'67**, founder of The V Foundation and a victim of cancer himself. After Valvano's death in 1993, Lloyd retired to help the foundation raise more than \$70 million. Chambers, cofounder of an investment firm, retired in the mid-1980s to start his foundation to help the children of Newark, his hometown. A driving force in creating the New Jersey Performing Arts Center (NJ PAC), Chambers recently took on yet another role: special envoy for malaria under the secretary-general of the United Nations.

A Girl Can Dream

• At 19, **Sheryl Lee Ralph RC'75** was the youngest woman to graduate from Rutgers College at that time. Her precocity led to a 1982 Tony Award nomination as best actress for her role as Deena Jones in *Dreamgirls*, the hit Broadway musical about the aspirations of a female singing trio. Ralph, who found further success in TV, movies, and music, created The Diva Foundation in 1990 for people living with HIV/AIDS for whom she continues to serve as an activist.

Legal Precedent

Candace Beinecke NLAW'70, first woman to head a major New York law firm-Hughes Hubbard & Reed.

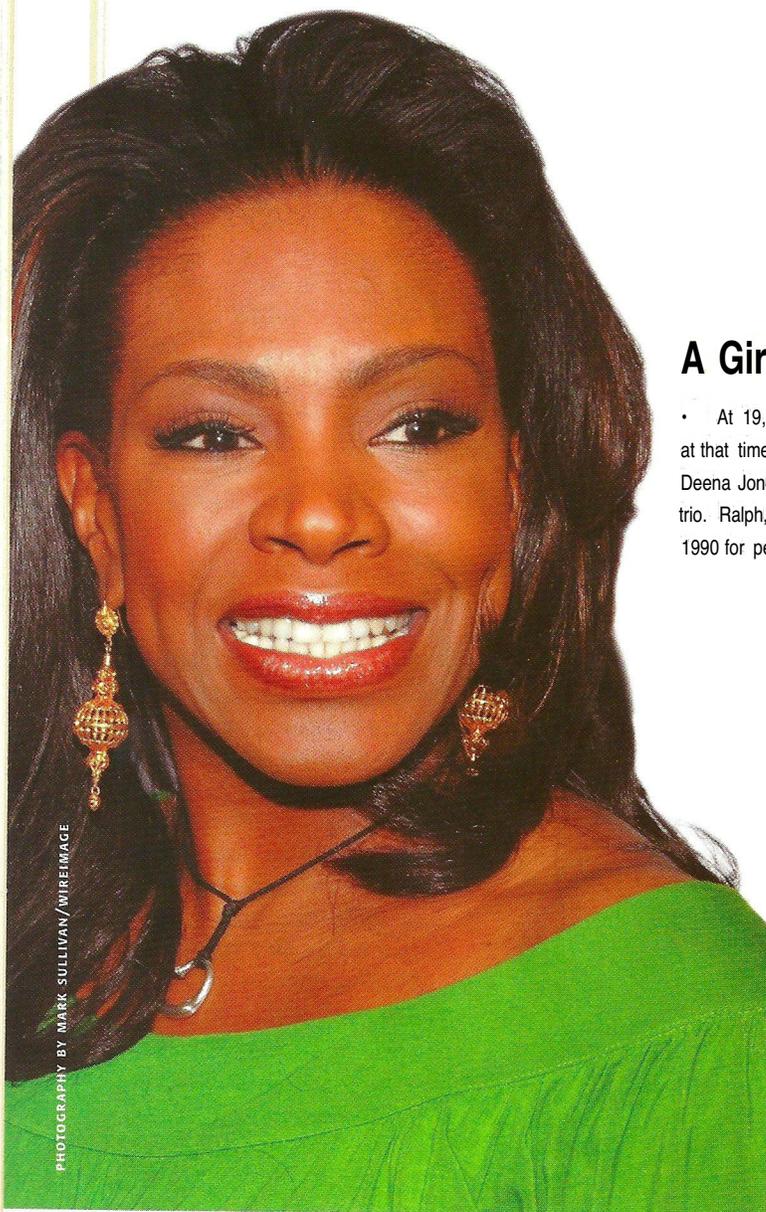
Elizabeth Blume-Silverstein NLAW'11, first woman to graduate from the New Jersey Law School (the precursor to Rutgers School of LaW-Newark); first woman admitted to the bar in Essex County; first vice president of the National Women Lawyer's Association; and first woman to defend a client in a murder trial without assistance.

Eduardo Robreno CLAW'78, first Cuban American on any federal court; today a judge in the United States District Court for the Eastern District of Pennsylvania.

Esther Salas RC'91, NLAW'94, first Hispanic to serve as a United States magistrate judge for the District of New Jersey.

Luis Valentin NLAW'89, Monmouth County prosecutor and state's first Hispanic prosecutor.

Lois Van Deusen NLAW'77, first woman to hold the position of managing partner of McCarter & English, LLP, a top New Jersey law firm.



PHOTOGRAPHY BY MARK SULLIVAN/WIREIMAGE



★ THE COMPANY YOU KEEP ★

The Prize Possession

Which Rutgers alumnus did NOT win the Pulitzer Prize?

- A. Richard Aregood CCAS'65 Former editorial page editor of the *Star-Ledger* of Newark and the *Philadelphia Daily News*, in 1985
 - B. Junot Diaz RC'92 Author of *The Brief Wondrous Life of Oscar Wao*, in 2008
 - C. Rene Dubos GSNB'27 Microbiologist and author of *So Human an Animal*, in 1969
 - D. William Mastrosimone MGSA'80 Playwright, author of *Extremities*, in 1982
 - E. Roy Franklin Nichols RC'18 Author of *The Disruption of American Democracy*, in 1949
 - F. Michael Shaara RC'51 Author of *The Killer Angels*, in 1975
- ANSWER: D. William Mastrosimone, who won the New York Outer Critics Circle Award for Best Playwriting of 1982-83.



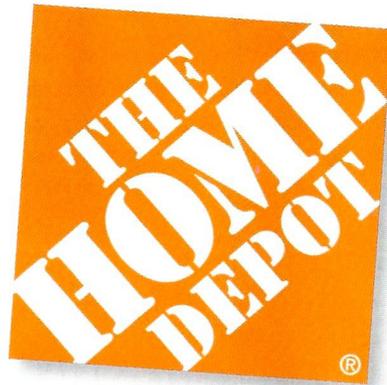
In the Eye of a Storm

As chair of the House Judiciary Committee that deliberated the impeachment of Richard Nixon, Peter Rodino led with quiet dignity and resolve.

He was the last public servant you'd peg as a congressional luminary—a career congressman from Newark's North Ward who'd spent a generation legislating in earnest anonymity. But political fate cast Democrat Peter W. Rodino Jr. NLAW'37 as a star player during the Watergate hearings, and his quiet dignity and fairness earned him a place in the era's lexicon, along with "Deep Throat," "smoking gun," and "181/2-minute gap." Rodino, who died in 2005, refused to play politics and kept the impeachment inquiry of our 37th president from degenerating into a carnival. As chair of the House Judiciary Committee for only nine months, Rodino, the son of an immigrant carpenter, took the national stage with reluctance, viewing the potential impeachment of Richard M. Nixon with a sense of "awesome responsibility." After voting for the third article of impeachment, he phoned his wife and wept. A week later, Nixon reSigned.

Handyman Special

Bernard Marcus, cofounder of Home Depot, fulfilled a do-it-yourselfer's dream by having all home improvement supplies under one store's roof.



- Bernard Marcus PHARM'54 and partner Arthur Blank may have felt like middle-aged has-beens after they were unexpectedly fired from their jobs running Handy Dan Home Improvement Centers in 1978. But they used the wisdom that starts accruing in middle age to come up with something new-gargantuan hardware stores with a mind-numbing selection and reasonable prices that would spare weekend warriors from having to go back and forth from hardware store to lumberyard every time they wanted to fix something around the house. Two decades later, after building The Home Depot into a chain of nearly 800 stores (now with more than 2,200), Marcus called it quits on his own terms—when he sold the business.

Who was the first winner of TV's *Who Wants to Be a Millionaire*?

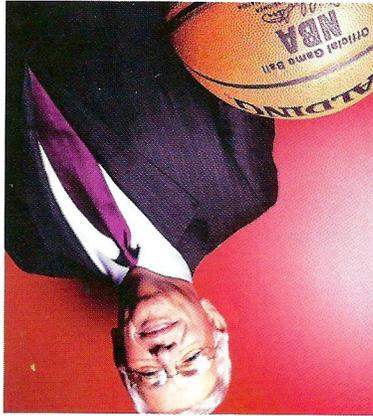
ANSWER: John Carpenter RC'90

Wired

- Keiko Harvey ENG'72 has climbed to the top of the executive ladder at Verizon after earning a bachelor's degree in electrical and computer engineering from Rutgers in 1972 and joining Bell Atlantic's New Jersey Bell division. Today, as senior vice president for video network services at Verizon Communications, she manages the company's video engineering, planning, and video services. As president and CEO of Verizon Global Networks, Inc., she had developed and managed the company's long-distance network.



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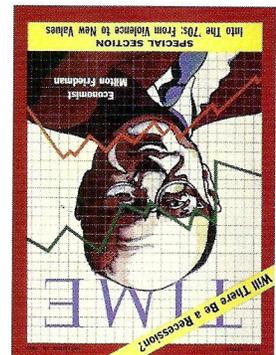
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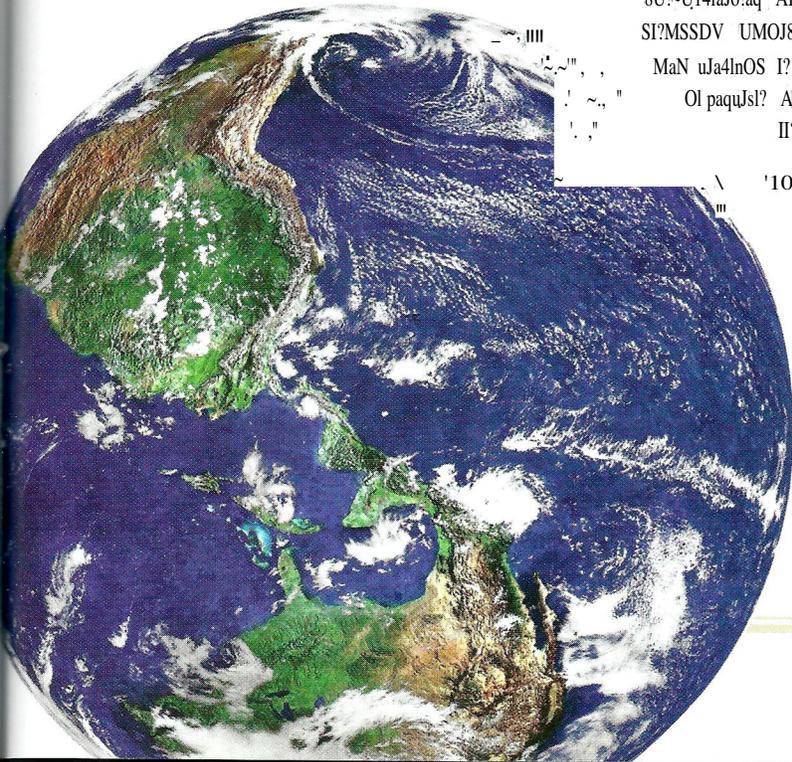
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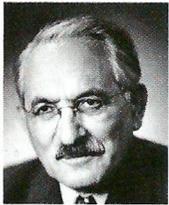
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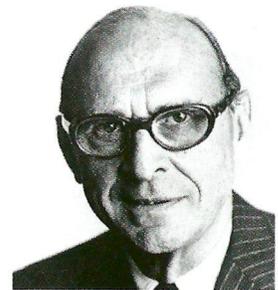
The Father of Antibiotics

Rutgers professor Selman Waksman discovered streptomycin to fight TB.

When farmers working the land surrounding Rutgers brought sick chickens to a Rutgers veterinarian for examination in the late '30s and '40s, Rutgers professor Selman Waksman RC'15 happened to be looking for organisms that could fight germs. In 1943, researchers in Waksman's lab received the throat culture of one of the chickens with the mysterious infection from a graduate student working with the veterinarian. The researchers-graduate students Albert Schatz and Elizabeth Bugie-isolated a strain of *streptomyces griseus*, a soil actinomycete that produces the antibiotic streptomycin. It was the first successful drug to fight tuberculosis. In 1952, Waksman received the Nobel Prize in Medicine for the discovery.



A Ukraine emigre, Waksman enrolled at Rutgers, torn between studying medicine and agriculture. Following the guidance of the dean of Rutgers' College of Agriculture, he studied soil science. Known as "the father of antibiotics," Waksman spent his life searching for soil-based microbes with curative powers. He used most of the considerable royalties from the streptomycin patent to create the Waksman Institute of Microbiology at Rutgers and the independent Waksman Foundation for Microbiology. Buried in Woods Hole, Massachusetts, Waksman asked that his tombstone carry a paraphrase from the book of Isaiah: "The earth will open and bring forth salvation."



Workers of the World, Unite!

David Morse, director-general of the ILO, worked tirelessly for the rights of laborers.

When David A. Morse RC'29 accepted the 1969 Nobel Peace Prize on behalf of the International Labor Organization (ILO), he was ending an unprecedented 22 years as its director-general. Elected to four straight terms, Morse transformed the workers' rights organization, badly broken by World War II, from a mere setter of international labor standards into a major promoter of peace through prosperity. Under his leadership, the ILO grew from 52 to 121 member nations and led global fights for child labor laws, maternity leave, workers' compensation, industrial safety regulations, and worker education and technical assistance in developing nations. Underlying his work was a conviction that world peace depended on dignity for working people. Charming and principled, Morse, who died in 1990, had many "radiant qualities," said Javier Perez de Cuellar, former secretary-general of the United Nations, with the finest being his "compassion and care for the vulnerable of the earth."



Looking Out for Number One (You!)

Ronald K. Chen NLAW'83 (pictured) New Jersey Public Advocate

Wade Henderson NLAW'73 President and chief executive officer of the Leadership Conference on Civil Rights

Donna Lieberman NLAW'73 Executive director of the New York Civil Liberties Union

E. Vincent Warren NLAW'93 Executive director of the Center for Constitutional Rights



Urban Legends

Actresses Calista Flockhart and Kristin Davis starred as single women navigating the big city.

They starred in hugely popular television shows about single women living in the city and looking for love in all the wrong places. Calista Flockhart MGSA'88, cutting her teeth as a theatrical actress in New York, became an overnight name in 1997 as the doe-eyed Boston lawyer, Ally McBeal in Fox's *Ally McBeal*. Kristin Davis MGSA'87, having played the spoiled rich girl Brooke Armstrong on Fox's *Melrose Place*, got her big payout in 1998 as Charlotte York, the prim art dealer finding herself dealing in the hard lessons of love, in HBO's *Sex and the City*, the drama that, after six seasons, still had legs as a box office smash last summer. A year apart at Rutgers, Flockhart (who stars on ABC's *Brothers & Sisters*) and Davis were quick studies, mastering the rigors of acting by learning to preen before the discerning eye of Bill Esper, the legendary acting coach and professor at Mason Gross School of the Arts.

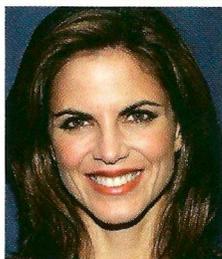
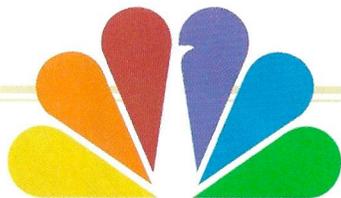
Trenton Makes -and She Gladly Takes

Janet Evanovich, the best-selling mystery writer, turns to the state capital to jump-start her vivid imagination-and her abiding heroine, Stephanie Plum.

From where Janet Evanovich DC'65 sits today-as one of the most successful, and prolific, book authors in America-it's hard to imagine her setting fire to a big box of rejection letters. But the former Douglass College art major never lost faith in herself-or in her imagination and sense of humor. Finally selling her first manuscript for \$2,000, the New Jersey native went on a tear, penning 12 romance novels from 1987 to 1992. She turned to mysteries, she says, because she ran out of sexual positions to write about (her first stab at storytelling, written at Rutgers, featured the pornographic adventures of a fairy). Seventeen of the popular mysteries are set in Trenton, starring former lingerie-buyer-turned-bounty-hunter Stephanie Plum, the character inspired by the movie *Midnight Run*. Evanovich's latest book, *Fearless Fourteen* (St. Martin's Press, 2008), reunites Plum with the well-known cast of characters from Chambersburg, the Italian neighborhood of Trenton that has often been a setting in the previous 13 thrillers.

What sets Evanovich apart from the crowd? Her sass and knack for bringing quirky characters to life and putting them in laugh-out-loud situations. Husband Peter Evanovich RC'63, GSNB'65, '70, son Peter, and daughter Alex work for Evanovich, Inc., based out of their New Hampshire home where her website gets 4.5 million monthly hits, with many fans asking the same question: "When is the next book coming out?"





Preening like a Peacock

Rutgers alumni with starring journalism roles at NBC

Natalie Morales RC'94 (pictured), national correspondent and cohost of the *Today* show—her smarts and effervescence explain her meteoric rise at this morning staple.

Becky Quick RC'93, cohost on NBC's *Squawk Box*—whether interviewing Warren Buffett or Henry Kissinger, this experienced journalist expands our understanding of business news.

Janice Lieberman RC'82, consumer correspondent for the *Today* show—from revealing the skinny on senior scams to the vagaries of real estate, she has spared us many headaches and much woe.

Mike Taibbi RC'71, correspondent for NBC News—whether publicizing the plight of disenfranchised pets or the impact of police violence, the Emmy Award winner has always brought poignancy to his reporting.



Father Knew Best

Ozzie Nelson, the affable father of TV's *Ozzie and Harriet*, was also a taskmaster who influenced every episode.

From the mid-1930s to the mid-1960s, millions of Americans knew Ozzie Nelson RC'27, NLAW'30 as radio's comical big-band leader and, later, television's affable father whose family lived the fictional ideal of a perfect life. Behind the scenes, however, the former Rutgers football player and bandleader was as astute and demanding as any major Hollywood producer.

It was because of him, for instance, that Ozzie and Harriet were the only TV couple to be viewed in a double bed, a risqué scene at the time, until the *Brady Bunch* came along in 1969. As director, head writer, script supervisor, producer, and editor, Nelson, who died in 1975, cast a long shadow over the 435 episodes of *The Adventures of Ozzie and Harriet*, all shot on high-quality 35mm film as he insisted. The show's popularity led to the first guaranteed 10-year television contract—which shielded the show from sponsor or network interference.

"This is a helluva way to run a railroad."

—Leonor F. Loree RC 1877, a flamboyant oft-quoted business baron



The Hosts with the Most

Bob Kriendler, owner of the '21' Club, and Mario Batali, celebrity chef extraordinaire.

Celebrity has always driven the New York restaurant scene. No one understood that better than Bob Kriendler RC'36 (left), owner of the famous '21' Club. The erstwhile speakeasy was already a magnet for the highbrow and the highborn when Kriendler entered the family business in 1936. He had a knack for courting and cosseting the club's gilded clientele, a mix of the royal, the talented, and the merely wealthy, from Groucho Marx to the Duke of Windsor. Kriendler died in 1974.

Mario Batali RC'82 has fed and feted many a famous diner since he opened his first New York restaurant, Po, in 1993. In the spirit of the day, he also became a celebrity in his own right. He's founded more than a dozen eateries (like Del Posta in New York and Osteria Mozza in Los Angeles) that helped elevate Italian food into the culinary stratosphere; peddled cookbooks and high-end cookware; and become a Food Network star—achievements that would have gained him easy entrée into Kriendler's place a half century earlier.

• **Crime of the Century** The first reporter to break the news that aviator hero Charles Lindbergh's son had been kidnapped was Samuel G. Blackman RC'27, GSNB'30.



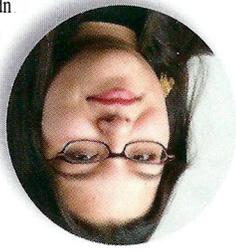
PHOTOGRAPHY COURTESY OF GETTY IMAGES; SPECIAL COLLECTIONS AND UNIVERSITY ARCHIVES; RUTGERS UNIVERSITY LIBRARIES; NICK ROMANENKO



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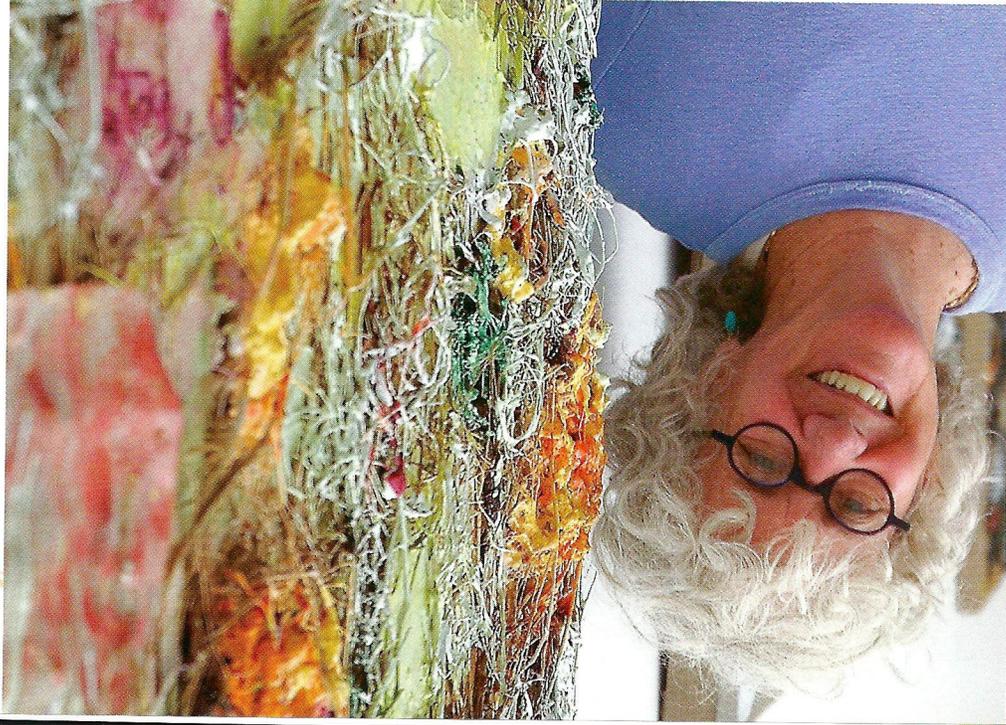
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ISpy

Which military figure served as Ulysses S. Grant's chief intelligence officer and established the Bureau of Military Information, which foreshadowed the U.S. Army's Military Intelligence Division?

- A. Frederick J. Kroesen Jr. D. Stanley Cherrie
B. George Henry Sharpe E. Clark V. Poling
C. Robert E. Kelley F. George Thomas Coker

Answer: B. General George Henry Sharpe RC1847, 1850. He is arguably the father of U.S. military intelligence. Sharpe's bureau produced reports based on information collected from agents, prisoners of war, refugees, Southern newspapers, documents retrieved from battlefield corpses, and other sources. Sharpe's work enabled him to "keep track of every change the enemy makes."

Frederick J. Kroesen Jr. RC'44 is a retired four-star general ... Robert E. Kelley SED'56, lieutenant general, u.s. Air Force, flew 119 combat missions during the Vietnam War ... Stanley Cherrie RC'64, after serving two assignments in Vietnam, was the architect of the largest armored offensive since World War II during Operation Desert Storm ... Army chaplain Clark V. Poling RC'33 was one of The Four Chaplains, who gave their lives to save other soldiers during the sinking of the USS *Dorchester* during World War II ... George Thomas Coker ENG'65 was a POW in Vietnam for six years.



We Bet You Didn't Know That ...

Ray Stark RC'35, the literary-agent-turned-talent-agent and producer who died in 2004, discovered Barbra Streisand at a New York nightclub and cast her in the play *Funny Girl* and later in her Oscar-winning role in the movie ... two of his films, *Funny Girl* and *Funny Lady*, were based on the life of his mother-in-law Fanny Brice ... Marilyn Monroe, Richard Burton, and Kirk Douglas were his clients ... *The Goodbye Girl*, *The Way We Were*, *The Sunshine Boys*, and *Steel Magnolias* were among the films he produced ... he received the Irving G. Thalberg Award in 1980, the Academy of Motion Picture Arts and Sciences' highest honor ... his foundation has distributed millions of dollars for medical care, research programs, and higher education.

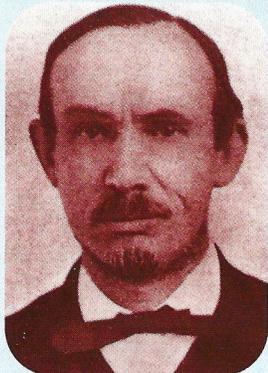
Artificial Insemination -Procreation without recreation.

-from *The Cynic's Dictionary*, by Rick Bayan RC'71

Presidential Ambition

Alumni who are current or former presidents of universities and colleges.

- Anthony J. Catanese RC63, president of Florida Institute of Technology
Carol Tecla Christ DC66, president of Smith College
Edison O. Jackson GSE'83, president of Medgar Evers College
William English Kirwan GSNB'62, '64, former president of The Ohio State University and chancellor of the University System of Maryland
Richard A. Levao RC70, president of Bloomfield College
Elsa Nunez GSED'79, president of Eastern Connecticut State University
Hazel R. O'Leary NLAW'66, president of Fisk University
Roland R. Renne AG'27, former president of Montana State University



Space Cases

George W. Hill, Matthew Golombek, and Terry Hart went where few have gone before.

Scan a map of the moon and there it is, just west of the Mare Crisium: the crater named after George William Hill RC 1859 (left), the brilliant mathematical astronomer and noted recluse who computed the moon's orbit and those of Jupiter and Saturn, too. The planetary geologist Matthew Golombek RC'76 (right) made his mark on the solar system—literally—by way of the dusty undulations of Pathfinder, the first rover to reveal the topography of Mars and whose successful descent Golombek plotted as NASA's chief scientist on the Pathfinder project. He's been part of the team overseeing Spirit and Opportunity, the Energizer bunnies of the Mars exploratory program that are still kicking. Terry Hart GSNB'78 was capsule commentator (the broadcast "voice of mission control") for four missions of the space shuttle Columbia. He gained fame on a mission aboard the space shuttle Challenger in 1984 when he used a robot arm to bring a disabled satellite into the ship's cargo bay.

PHOTOGRAPH BY COURTESY OF BENEFIT BECAUSE OF BEAUTY © STEVEN VIDLER/EURASIA PRESS/CORBIS OUTLINE PUBLISHING

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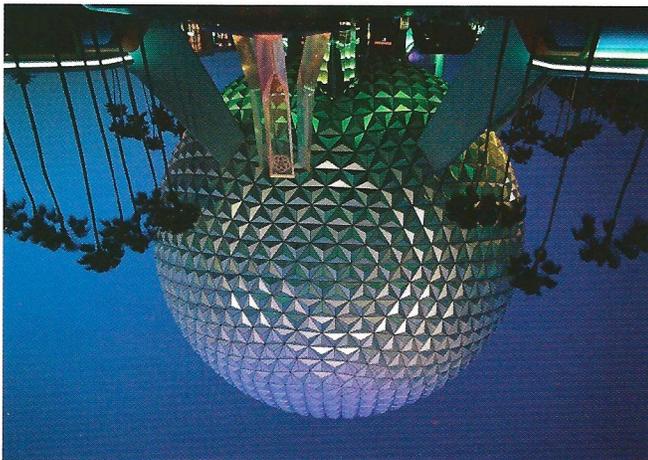
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How Do Their Gardens Grow?

Magoo and RU: Perfect Together

Mr. Quincy Magoo, the cartoon character and Rutgers alumnus, displayed an unswerving dedication to his school.



• If he is not the most famous Rutgers alumnus, he is certainly the most recognizable. Bald and short, eyesight-challenged, and rather cartoon-like in appearance, Quincy Magoo RC'49 was at the center of countless animated features and movies (six nominated for Academy Awards), his signature baritone brought to life by actor Jim Backus. Given his regular attendance at football games and his frequent appearances donning a Rutgers sweater, Mr. Magoo never forgot his alma mater, which was chosen for him by his creators, United Productions of America, Inc., because they wanted him to be "a college alumnus who was still fired up with the old school spirit, and [they felt] Rutgers was the embodiment of the 'old school tie' in America."

Great Moments in Inspiration

Rutgers grads have contributed their share of innovations, many having changed society.

C. Reed Funk GSNB'62 is a professor of plant biology and pathology at the School of Environmental and Biological Sciences who founded its turfgrass breeding program. He came up with a durable version of ryegrass that is a staple in most European soccer stadiums today.

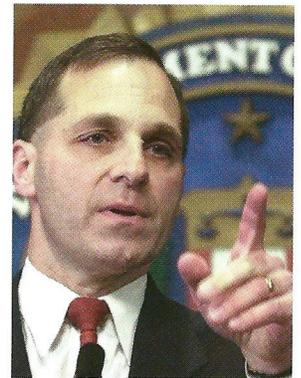
Ted Hines SCILS'58, '61 was a pioneer in the use of microcomputers and microcomputer programs in libraries. Considered the founding father of the American Society for Indexing, which issues an annual award in his name, he advanced the UnitTheory of Operating, which explains that any information, if properly inputted into a computer program, can be extracted any number of ways.

Irwin Lachman ENG'52 responded to the Clean Air Act of 1970 by developing, along with two other scientists at Corning Glass Works (now Corning Inc.), the cellular ceramic substrate, which is the foundation of the catalytic converters found in virtually every automobile in the world, keeping millions of tons of poorly combusted fuel out of the atmosphere.

Duncan MacMillan RC66 was a key player during the 1990s in the creation of the Bloomberg computer, which provided up-to-the-minute financial data to its exclusive business subscribers and made Bloomberg L.P. a pioneer in disseminating business information. It also made Michael Bloomberg a very wealthy man.

Nathan M. Newmark ENG'30, awarded the National Medal of Science in 1968 for engineering, helped create the United States military's Minuteman and MX missile systems; he also designed the tallest building, until 1984, in Mexico City, Mexico, and other earthquake-proof structures such as the Trans-Alaska Pipeline.

Peter Schultz ENG'64, GSNB'67 and two colleagues invented a glass optical fiber in 1970 while working at Corning Inc. that's used worldwide for telecommunications. An inductee into the National Inventors Hall of Fame in 1993 and recipient of the National Medal of Technology in 2000, he holds 26 patents.



America's Top Cop

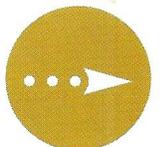
FBI director Louis J. Freeh called the shots during tough times.

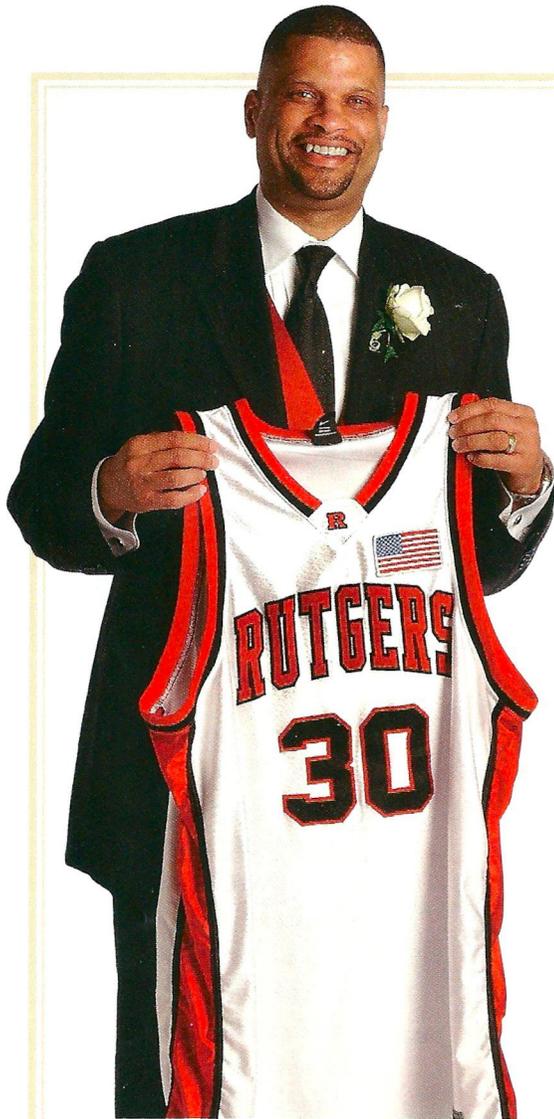
Appointed by President Bill Clinton in 1993, Louis J. Freeh RC'71, NLAW'74 served as the 10th director of the Federal Bureau of Investigation (FBI) until 2001, presiding over well-known incidents such as the arrest of the "Unabomber" Theodore Kaczynski; the siege of the Branch Davidian compound in Waco, Texas; the terrorist attack of Khobar Towers, which housed American military personnel, in Saudi Arabia; and the arrest of Robert Hanssen, a 25-year FBI agent who spied for the former Soviet Union.



Nothing but a Hound Dog

• Before becoming the most imitated celebrity in Las Vegas, Elvis Presley, the king of rock and roll, was a mere unknown. That is, until Stephen H. Sholes RC'33 discovered him. From 1929 to 1968, Sholes climbed the ranks at RCA, from messenger boy to vice president of pop artists and repertoire. In 1967, his eye for spotting talented country singers helped launch the legendary Country Music Hall of Fame. Signing Presley in 1955, though, was the best delivery he ever made.





Capital Improvement

Eddie Jordan LC'77 (pictured), head coach of the NBA's Washington Wizards

George McPhee NLAW'92, general manager of the NHL's Washington Capitals

All the King's Men

Alumni who have served as governors of New Jersey.

- William A. Newell RC 1836 (Republican, 1857-60)
- Foster M. Voorhees RC 1876 (Republican, 1898-1902)
- Richard J. Hughes NLAW'31 (Democrat, 1962-70)
- William T. Cahill CLAW'37 (Republican, 1970-74)
- James J. Florio CLAW'67 (Democrat, 1990-94)

Blood Brothers

John Scudder RC'23 (pictured), who died in 1971, was a blood transfusion specialist who was among the first to develop a successful transfusion process for blood plasma. The mass-production and -processing technique, born of the Plasma for Britain project, was critical during the early phases of World War II when it was anticipated, given the unusually bloody nature of World War I, that the blood plasma of British soldiers would need to be supplemented with American blood plasma, which would be shipped from afar. William Trager RC'30 broadened contemporary research into malaria by finding, in 1976, a way to culture the most deadly of the four forms of the blood disorder *Plasmodium falciparum*-a discovery, akin to finding the culture of the polio virus, that raised hopes for developing effective antimalarial drugs. Trager, who died in 2005, was a founding member of the Society for Protozoologists.



Child's Play

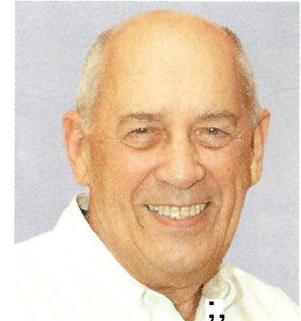
Folk-rocker Laurie Berkner sings her way into children's hearts-and growing minds.

Laurie Berkner RC'91, the folk-rock singer of children's entertainment, is a fixture on *Jack's Big Music Show*, the second-high est-rated original program on Nickelodeon's *Noggin*. Her trio plays before sold-out audiences nationwide, and *We Are ... the Lauri~ Berkner Band*, a 2006 CD and DVD release, is one of the most successful titles in children's entertainment history. "Sesame Street was born around the same year I was," Berkner told *Rutgers Magazine* in the Spring 2007 issue. "I liked how the songs were written to be interesting to both kids and parents."

Match the Former Scarlet Knight Football Player with His NFL Team:

Shaun O'Hara	Miami Dolphins
Brian Leonard	Pittsburgh Steelers
L.J. Smith	Green Bay Packers
Gary Brackett	Baltimore Ravens
Cameron Stephenson	Indianapolis Colts
Nathan Jones	Philadelphia Eagles
Darnell Stapleton	St. Louis Rams
Ray Rice	New York Giants

ANSWER: Shaun O'Hara LC'99-New York Giants, Brian Leonard RC07-St. Louis Rams, L.J. Smith RC'03-Philadelphia Eagles, Gary Brackett CC03-Indianapolis Colts, Cameron Stephenson UCNB'07-Green Bay Packers, Nathan Jones RC04, RBS'04-Miami Dolphins, Darnell Stapleton UCNB'07-Pittsburgh Steelers, Ray Rice-Baltimore Ravens



Sports Illustrated

William Rasmussen challenged network TV's hegemony by dreaming up ESPN, the 24-hour cable network that changed sports programming.

After being fired as a television sales executive, William Rasmussen RBS'60 was kicking around the idea of starting a regional cable television network (a new concept in the late '70s) to broadcast local sports in his home state of Connecticut. Told that it would be cheaper to purchase this thing called a 24-hour "satellite feed" than to buy blocks of airtime on cable, he embraced the novel idea of round-the-clock national sports coverage. In September 1979, he, along with his son Scott, launched ESPN, the Entertainment Sports Programming Network, with a broadcast of a slow-pitch World Series softball game. The sports world has never been the same.

PHOTOGRAPHY BY DANNY CHEW



Witness to Power

The work of Emmy Award-winning Adriana Bosch NCAS'77 for PBS includes documentaries on Fidel Castro, the Churchills, and the Rockefellers, and the biographies of presidents Grant, Eisenhower, Carter, and Reagan. The Cuban-born filmmaker's newest multimedia project, *Latin Music USA*, premieres beginning January 21 on PBS.

Corporate Chiefs

Alumni who have run some of the most well-known companies.

Richard H. Askin Jr. RC'69	Former CEO of the Academy of Television Arts & Sciences
William W. Austin Jr. RC'59	CEO of Raleigh USA
Mary L. Baglivo RC'79	Chair and CEO of Saatchi & Saatchi Americas
Sol J. Barer GSNB'70, '74	Chair and CEO of Celgene Corporation
Dennis Bone RBS'84	President of Verizon New Jersey
Charles H. Brower RC'25	Former chair, CEO, and president of Batten, Barton, Durstine, and Osborn (BBDO)
Gregory Q. Brown LC'82	CEO of Motorola
John J. Byrne RC'54	Former CEO of GEICO
Anthony Coscia NLAW'84	Chair of Port Authority of New York and New Jersey
James G. Cullen RC'64	Former president and CEO of Bell Atlantic
Mark Fields RC'83	Executive vice president, Ford Motor Company; president, The Americas
Sharon Fordham DC'75	CEO of WeightWatchers.com
Carole Frandsen SI. Mark DC'65	President, Growth Management; former CEO, Pitney Bowes Business Services
Albert R. Gamper Jr. UCN'66	Former chair and CEO of the CIT Group Inc.
Alfred C. Koeppel NCAS'69	CEO, the Newark Alliance, and former president and COO, PSE&G
Alexander S. Kroll RC'62	Former chair and CEO of Young & Rubicam
Ernest Mario PHARM'61	Chair and CEO, Capnia, Inc.; former CEO, Glaxo Holdings PLC and ALZA Corporation
Herbert Pardes RC'56	President and CEO of New York-Presbyterian Hospital
Thomas Remy RC'67, GSM'68	Chair and CEO of Bank of New York
Barry Schuler RC'76	Former CEO of America Online
Steven H. Temares RC'80	President and CEO of Bed Bath & Beyond
William B. Ziff Jr. RC'55	Former chair of Ziff Communications



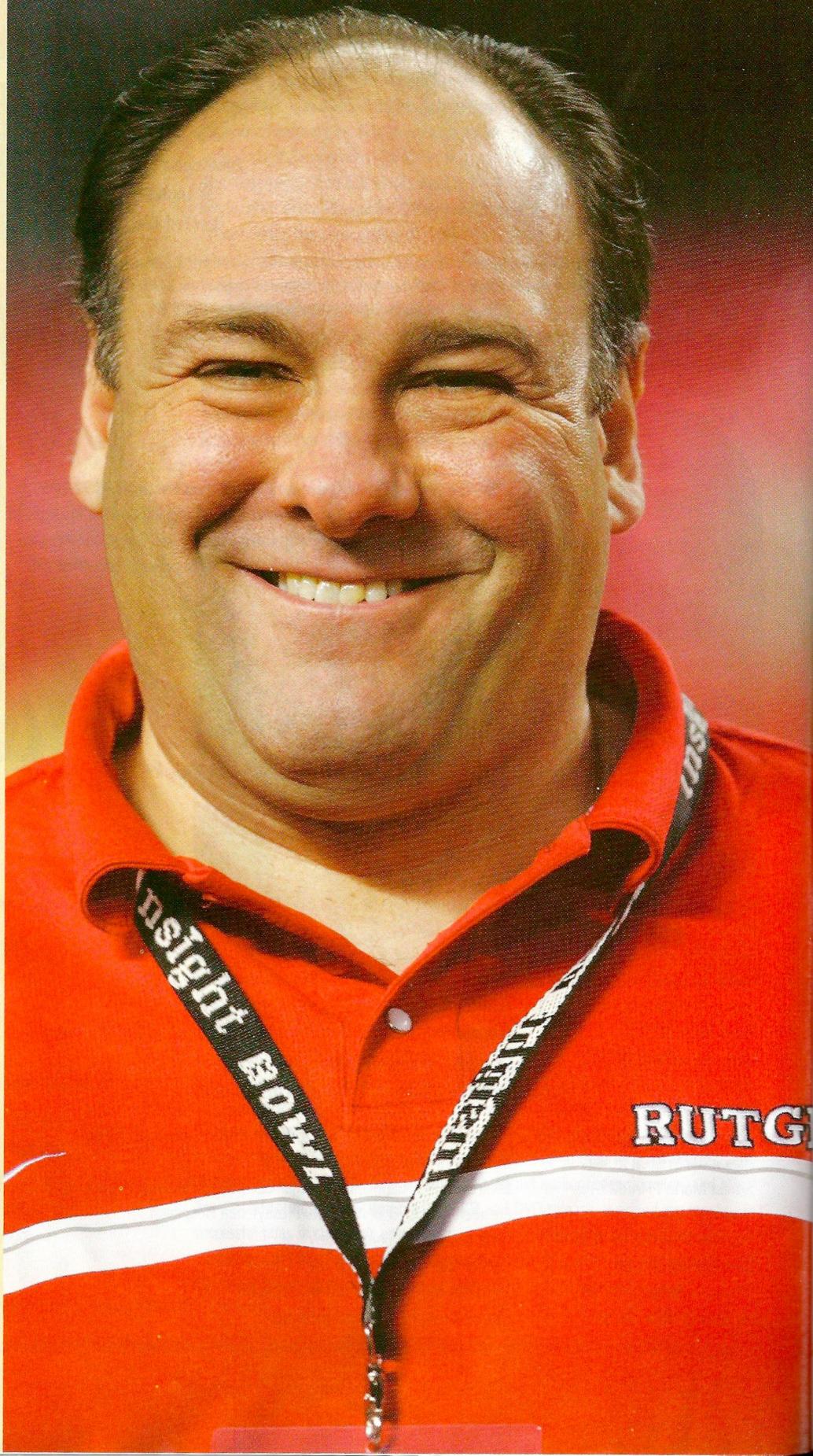
A Tough Act to Follow

In his Emmy Award-winning portrayal of crime boss Tony Soprano, James Gandolfini imbued his character with an irresistible, nuanced allure.

You loved him until you hated him. And even when you hated him, you couldn't stop watching him. **James Gandolfini** RC'01 imbued Garden State capo Tony Soprano with as much Everyman as hit man and, in 86 episodes on HBO, created a character as indelible as any in the long history of the gangster film. Although *The Sopranos* was only a television series, it helped elevate TV drama to a level of nuance, excellence, and critical acclaim generally associated with the big screen—and won Gandolfini three Emmys in the process.

A reluctant star and an unlikely leading man—he's famously interview-averse and once described himself as "a 260-pound Woody Allen"—Gandolfini graduated from Rutgers with a degree in communications, worked as a bartender and nightclub manager for nearly a decade, studied at the Actors Studio, and landed his first significant role in 1992 in a Broadway production of *A Streetcar Named Desire*. Since then, he's appeared in more than 20 feature films and one career-defining TV series.

It's tempting to say that Gandolfini, with his hulking physical presence and scary-eyed intensity, was born to be Tony. But in a career of varied roles, he proved he could play it soft (Geena Davis's romantic lead in *Angie*; an anguished father in *A Civil Action*) nearly as deftly as hard (a twisted hit man in *True Romance*, the 1993 role that landed him his *Sopranos* audition). He'd be the first to admit that he and Tony share certain similarities (Italian descent, New Jersey background, hair-trigger temper). But while the big boss lingers in Jersey-diner limbo, Gandolfini's already moved on, slated to play yet another outsized character with a fondness for firearms: Ernest Hemingway.



PHOTOGRAPH BY [unreadable]

I Wanna Hold Your Hand

Which alumnus introduced the Beatles to Bob Dylan?

A. Al Aronowitz

B. Lenny Kaye

C. Elliot Lurie

D. William Jemas

ANSWER: A. Al Aronowitz RC'50, who was called "the godfather of rock journalism" before his death in 2005, introduced the Beatles to Dylan at the Hotel Delmonico in New York on August 28, 1964. According to the *Washington Post*, "the meeting proved musically fruitful, because it led both the Beatles and Dylan in new directions." **Lenny Kaye** RC'67 is a founding member of music's Patti Smith Group and biographer of Willie Nelson. **Elliot Lurie** RC'70 is a founding member of the music group Looking Glass and music supervisor for films. **William Jemas** RC'ao is the former president of consumer products, publishing, and new media at Marvel Entertainment Inc.



Sex and the Single Woman

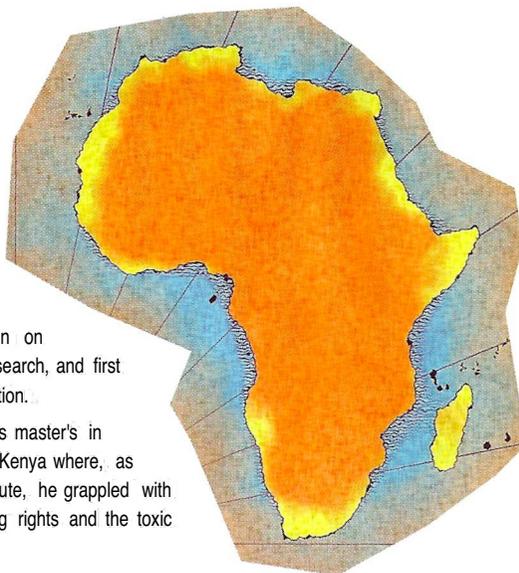
Michele Promaulayko, a top editor at *Cosmopolitan*, revels in the magazine's breathy tone and ongoing appeal.

As an undergraduate taking internships at leading magazines such as *McCall's* and *Harper's Bazaar*, Michele Promaulayko RC'93 knew that the publishing world was for her. Today, she is the executive editor of *Cosmopolitan* magazine, which remains, despite former editor in chief Helen Gurley Brown's departure, an unabashed celebration of women's sexuality, independence, and career ambitions—and it still has those sizzling cover lines. "If you don't entice a reader to pick up the magazine," Promaulayko said, in a 2006 story appearing in the *Alumni eNewsletter*, an online feature of the Department of Alumni Relations, "she's not going to know you have a good product."

PHOTOGRAPHY COURTESY HEARST CORPORATION

Who was one of the first two Japanese nationals to graduate from an American college?

ANSWER: Kusakabe Taro RC 1870, who studied mathematics and science at Rutgers College. A samurai from Fukui, Japan, Taro died of tuberculosis at age 25, weeks before he could accept his bachelor's degree or his Phi Beta Kappa key.



The Kindness of Strangers

Alumni who are playing big roles in improving life on the African continent.

Ivy Matsepe-Casaburri GSNB'76, '84 has served as South Africa's minister of communications for nine years. And after returning to the nation in 1990, she racked up an impressive list of "firsts": first female premier of the Free State provincial government, first woman on the board of the Council for Scientific and Industrial Research, and first woman to chair the South African Broadcasting Corporation.

Ratemo W. Michieka CC74, GSE'75, GSNB'78 took his master's in agriculture and doctorate in weed science to his native Kenya where, as chair of the esteemed Kenya Agricultural Research Institute, he grappled with quintessentially sub-Saharan problems like Masai grazing rights and the toxic effluence of salt mining.

Robert E. Mortensen ED'63 learned all about privatizing railroads as president of Merchants Dispatch Transportation Corp., a Conrail subsidiary. Now, he has brought his railway experience to assist in African famine relief and, as African director of the Railway Development Corporation, in the privatization of rail lines in the developing world's economies.

Joy Ogwu NCAS'74, GSN'75 advised the United Nations (U.N.) on disarmament, became director-general of the Nigerian Institute of International Affairs, and was appointed Nigeria's foreign minister—only the second woman to hold the position. In May, she returned to the U.N. as a permanent representative from her native Nigeria.

John S. Ruggieri CCAS'68 has done more than just talk conservation: after selling his pharmaceuticals container business, he bought a Kenyan wildlife preserve and stopover for migrating elephants, preventing its subdivision and sparing 100 workers their jobs. His retirement fund also helps support orphans of the Rwandan genocide.

